



# METS TRADE

MARINE  
EQUIPMENT  
TRADE  
SHOW

Secure  
your METSTRADE  
success & Benefit from  
the Early Bird Rate  
and Preferred  
Allocation!



15 - 16 - 17  
NOVEMBER 2023  
RAI AMSTERDAM

## SET COURSE FOR METSTRADE 2023

METSTRADE FEATURES



ORGANISED BY



POWERED BY



MEMBER OF



OFFICIAL  
METSTRADE  
MAGAZINE



OFFICIAL  
SYP  
MAGAZINE



OFFICIAL  
MYP  
MAGAZINE



# METS 2023

35<sup>th</sup> Anniversary

## SET COURSE FOR METSTRADE 2023

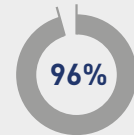
Celebrating our 35<sup>th</sup> anniversary, METSTRADE 2023 will welcome its exhibitors and visitors in RAI Amsterdam's exhibition halls 1-2-3-5-6-7-9-10-11-12-13 to showcase the latest trends in leisure marine equipment. The partial addition of hall 7 will enable further growth of the world's largest marine equipment trade show.

Do you want to have access to over thousands of highly qualified marine professionals for three must-attend days in November? Secure your spot now!



17,418 VISITORS

26,479 VISITS  
126 COUNTRIES  
73% DECISION MAKERS



RECOMMEND VISITING

8,9 VISITOR SATISFACTION

1,400 EXHIBITORS

13,4% NEW COMPANIES  
49 COUNTRIES



RECOMMEND EXHIBITING

8,8 EXHIBITOR SATISFACTION

## TOP 10 COUNTRIES

126 countries represented, 63% international visitors

37%	Netherlands
9%	Italy
7%	United Kingdom
6%	Germany
4%	France
4%	Spain
3%	Turkey
2%	Greece
2%	Belgium
2%	United States



## COMPANY TYPES & INTERESTS

**Primarily interested in:**

METSTRADE Overall	63%
SuperYacht Pavilion	22%
Marina & Yard Pavilion	6%
Construction Material Pavilion	9%

**Manufacturing**  
OEM (Original Equipment Manufacturer)

**Boat/Yacht Building**  
Building, Engineering, Repair & Refit, Interior building

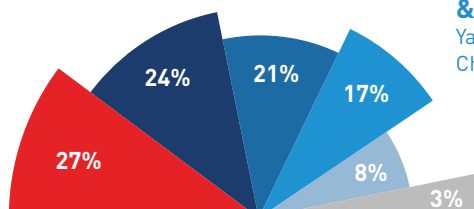
**Consultancy, Agencies & Services**

Yacht brokerage, Finance/Insurance, Chartering, Project/Crew management

**Design**  
Naval architecture/Yacht design, Interior design

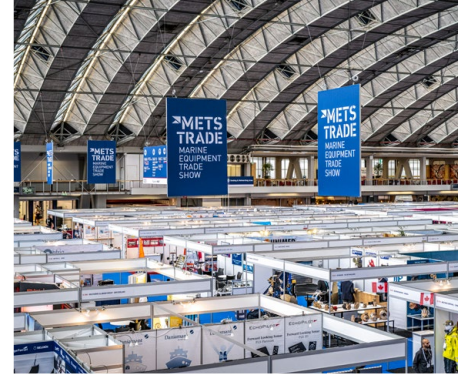
**Supplier**

**Trade**  
Dealer/Retailer, Distributor, Import/Export agency



## WE'RE SWITCHING IT UP!

In 2023, METSTRADE will be held from Wednesday 15 to Friday 17 November. Since the existence of METSTRADE in 1988, the show has always been from Tuesday to Thursday. This one-time change in days is to ensure that there will be sufficient build-up time for all exhibitors, as the RAI halls have a very full calendar this autumn.

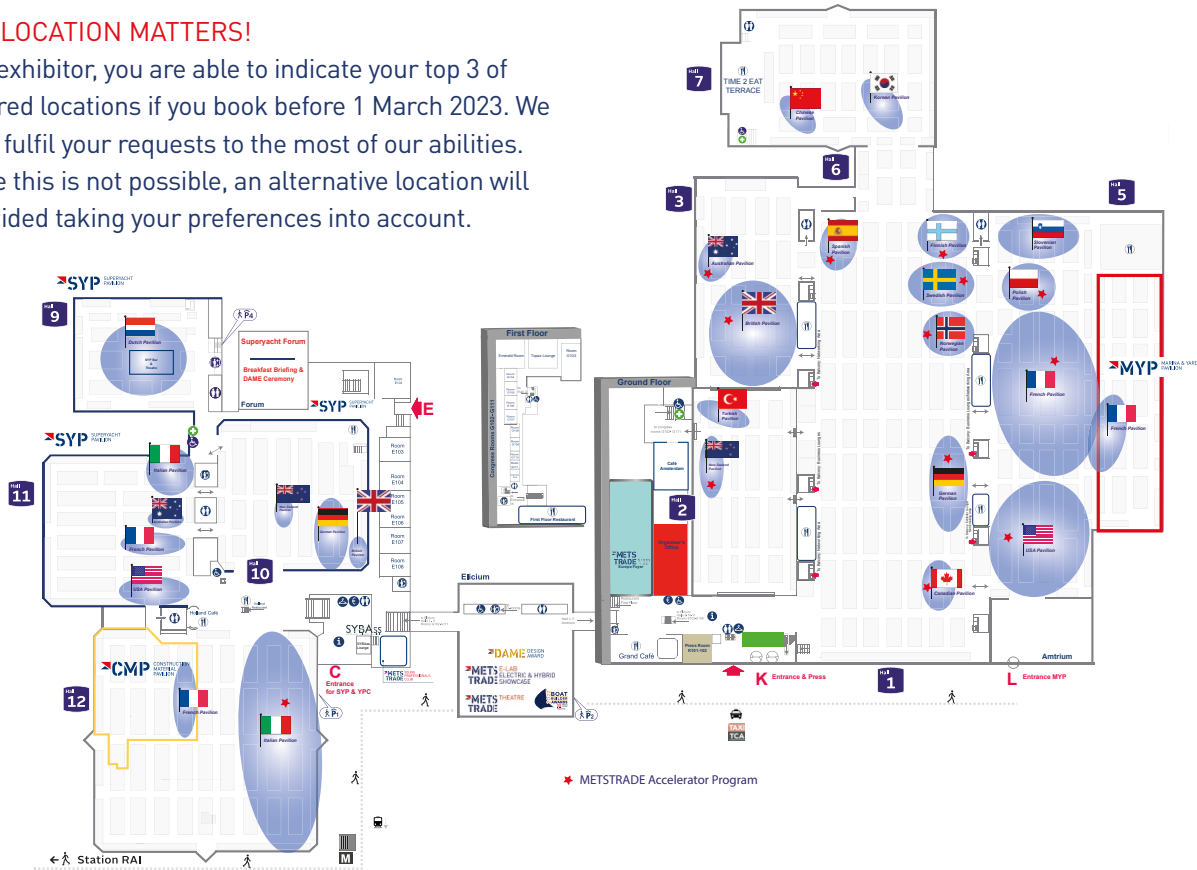


## REBOOK PROCESS TIMELINE



## YOUR LOCATION MATTERS!

As an exhibitor, you are able to indicate your top 3 of preferred locations if you book before 1 March 2023. We aim to fulfil your requests to the most of our abilities. In case this is not possible, an alternative location will be decided taking your preferences into account.

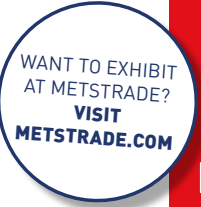


## YOU DEFINE YOUR SUCCESS. WE HELP YOU GET THERE.

METS TRADE	EARLY BIRD RATES BEFORE 1 MARCH 2023	STANDARD RATES FROM 1 MARCH 2023	STAND PACKAGE	APPLICATION BEFORE 1 MARCH 2023	APPLICATION FROM 1 MARCH 2023	SYP
STANDARD	€ 413 per m <sup>2</sup>	€ 440 per m <sup>2</sup>	12 M <sup>2</sup>	€ 8.976,-	€ 9.288,-	
DELUXE	€ 465 per m <sup>2</sup>	€ 492 per m <sup>2</sup>	15 M <sup>2</sup>	€ 11.325,-	€ 11.715,-	
ROYAL	€ 495 per m <sup>2</sup>	€ 522 per m <sup>2</sup>	18 M <sup>2</sup>	€ 13.302,-	€ 13.770,-	
			24 M <sup>2</sup>	€ 17.496,-	€ 18.120,-	
			36 M <sup>2</sup>	€ 25.920,-	€ 26.856,-	

1. A once-off registration fee of € 495.00 (Excl. Vat) is charged for each registration.
2. An energy surcharge of € 10,00 per square meter (excl. Vat) will apply to cover the increasing energy consumption costs.

# ARE YOU CURIOUS ABOUT YOUR OPPORTUNITIES AT METSTRADE? GET IN TOUCH WITH US!



## COUNTRY PAVILIONS ORGANISED BY MARINE INDUSTRY ASSOCIATIONS

<b>AUSTRALIA</b> AIMEX Mr David Good T: +61 3 9328 4855 E: dgood@aimex.asn.au	<b>CANADA</b> NMMA CANADA Ms Courtney Erhardt T: +1 312 946 6237 E: cerhardt@nmma.org	<b>FINLAND</b> FINNBOAT Mr Jarkko Pajusalo T: +358 40 673 4032 E: jarkko.pajusalo@finnboat.fi	<b>FRANCE</b> F.I.N. Mr Sébastien Milcendeau T: +33 1 4437 0400 E: sebastien.milcendeau@fin.fr
<b>GERMANY</b> DBSV Mr Claus E. Meyer T: +49 40 352 817 E: meyerf@dbsv.de	<b>ITALY</b> CONFINDUSTRIA NAUTICA Mr Igor Carlini T: +39 010 576 9819 E: carlini@isaloninautici.com	<b>NETHERLANDS - SYP</b> Holland Yachting Group Ms Shanna van Berchum T: +31 6 1230 2776 E: berchum@hollandyachtinggroup.nl	<b>NEW ZEALAND</b> NZ Marine Mr Peter Busfield T: +64 9 360 0056 E: info@nzmarine.com
<b>NORWAY</b> NORBOAT Mr Thomas Nicolai Bjonness T: +47 2308 6280 E: tnb@norboat.no	<b>POLAND</b> POLBOAT Mr Michal Bak T: +48 735452233 E: michal@polboat.eu	<b>SPAIN</b> ANEN Mr Jose Luis Fayos T: +34 91 353 2994 E: fayos@anen.es	<b>SWEDEN</b> SWEBOAT Mr Mats Eriksson T: +46 8 449 5598 E: mef@sweboat.se
<b>UNITED KINGDOM</b> British Marine Ms Amy Gunning T: +44 7557 017617 E: agunning@britishmarine.co.uk	<b>U.S.A.</b> NMMA Ms Courtney Erhardt T: +1 312 946 6237 E: cerhardt@nmma.org		



**RAI Amsterdam**  
 In all other cases, please feel free to contact the worldwide METSTRADE office  
 RAI Amsterdam  
 T: +31 20 549 1212  
 E: metstrade@rai.nl



**ICOMIA**  
 In association with ICOMIA, RAI Amsterdam features country pavilions.  
 The International Council of Marine Industry Associations – ICOMIA – is the international trade association representing the global marine industry since 1966. ICOMIA brings together national marine industry associations (MIAs) in one global organization and represents them at an international level.

## COUNTRY PAVILIONS ORGANISED BY NON-MARINE INDUSTRY ASSOCIATIONS

<b>CHINA</b> Mr Chris Shen / Ms Cora Bao T: +86 333 60 702 M: +86 135 016 522 15 (Chris Shen) M: +86 176 210 647 40 (Cora Bao) E: c.shen@rai-global.com E: c.bao@rai-global.com	<b>SLOVENIA</b> SPIRIT Slovenia Mr Matjaz Rovnan T: +38 61 530 9828 E: matjaz.rovnan@spiritslovenia.si	<b>SOUTH KOREA</b> KINTEX Ms Aileen Kim T: +82 319 958 763 E: aileen@kintex.com	<b>TURKEY</b> Ms Açelya Bayraktar T: +90 535 362 88 80 E: a.bayraktar@rai-global.com	<b>U.S.A. - SYP</b> U.S. Superyacht Association Ms Kitty McGowan T: +1 954 792 8666 E: info@ussuperyacht.com
---	--	---	---	--

## RAI SALES REPRESENTATIVES

<b>FRANCE &amp; MONACO</b> Mr Laurent Subra T: +33 6 020 598 70 E: laurent@pyreneesmedia.com	<b>UNITED KINGDOM &amp; IRELAND</b> Ms Julia Hallam T: +44 1621 855 890 E: juliahallam@metstrade.biz	<b>GERMANY</b> Ms Claudia Raei T: +49 173 79 11 049 E: c.raei@rai.nl	<b>POLAND, CZECH REPUBLIC, SLOVAKIA, UKRAINE, BELARUS, BULGARIA, LITHUANIA AND LATVIA</b> Mr Richard Kostuch T: +48 695 532 248 E: unipolcouncil@gmail.com
---	---	---	---

