

Early booking offer valid until 28 April 2017

1. COMMUNICATION PACKS AND E-INVITATIONS

Corporate or Business name _____

Orders for e-invitations and other promotional tools can only be placed by exhibitors. If you are a co-exhibitor the order must come to us from the exhibitor who is hosting you and the invoice will be made out in his name.

TO FIGHT AGAINST UNAUTHORIZED TICKET PEDDLING NAUTIC HAS OPTED TO DIGITALIZE THE INVITATIONS.

PACK 1 CATALOGUE & E-INVITATIONS	PACK 2 CATALOGUE & E-INVITATIONS	PACK 3 BANNER & E-INVITATIONS	PACK 4 VIDEO & E-INVITATIONS
<ul style="list-style-type: none"> • 1/2 page in the official catalogue, print run: 40,000 copies • 50 e-invitations 	<ul style="list-style-type: none"> • 1 page in the official catalogue, print run: 40,000 copies • 100 e-invitations 	<ul style="list-style-type: none"> • 1 banner on the website - except home page <i>(1,500,000 page views and more than 450,000 unique visitors in 2016)</i> • 150 e-invitations 	<ul style="list-style-type: none"> • One 20-second video on the show information screens • 200 e-invitations
Value: € 495 excl. tax	Value: € 890 excl. tax	Value: € 1,835 excl. tax	Value: € 3,280 excl. tax
Early booking offer -20% PRICE: € 396 excl. tax	Early booking offer -20% PRICE: € 712 excl. tax	Early booking offer -20% PRICE: € 1,468 excl. tax	Early booking offer -20% PRICE: € 2,624 excl. tax

a - THE PACKS*	Quantity	Unit Price excl. tax	TOTAL excl. tax
PACK 1 - Catalogue & 50 e-invitations	€ 396
PACK 2 - Catalogue & 100 e-invitations	€ 712
PACK 3 - Banner & e-invitations	€ 1,468
PACK 4 - Video & e-invitations	€ 2,624

TOTAL 1a = € _____ excl. tax
VAT 20% = € _____
TOTAL 1a = € _____ INCL. TAX

b - THE INVITATIONS ⁽¹⁾ ⁽²⁾ ⁽³⁾	Quantity	Unit Price excl. tax	TOTAL excl. tax
<input type="checkbox"/> Pack of 500 e-invitations ⁽¹⁾ ⁽²⁾ Promotional price (instead of € 400 excl. tax) limited to only 1 order per file	1	€ 210
<input type="checkbox"/> E-invitation for the general public ≤ 500	€ 3.90
<input type="checkbox"/> E-invitation for the general public ⁽³⁾ > 500	€ 0.80
<input type="checkbox"/> VIP CARD (each card admits 2 persons)	€ 30
<input type="checkbox"/> Additional exhibitor badge ⁽⁴⁾	€ 20

TOTAL 1b = € _____ excl. tax
VAT 10% = € _____
TOTAL 1b = € _____ INCL. TAX

⁽¹⁾ No returns, no exchanges on unused e-invitations.

⁽²⁾ At the end of the show, you will be invoiced € 3.10 for each e-invitation that your guests have used.

⁽³⁾ For orders of e-invitations over 500, in addition to this initially invoiced price, you will be charged € 3.10 after the show for each invitation that has been used by your guests.

⁽⁴⁾ You are allocated 1 complimentary badge per 5 sqm of exhibition space (minimum 3 badges).

To receive these, please put in your request before 10 November (provided that your account has been settled).

* These are the prices applied when you provide us with the necessary digital files.

I have read the General Terms and Conditions for the Sale of Promotional Tools, to be found on page 18 of this file, and hereby undertake to respect them fully and unreservedly.

TOTAL 1a+1b = € _____ INCL. TAX
50% deposit = € _____ INCL. TAX

NAME, SIGNATURE & COMPANY STAMP
(PRECEDED BY HANDWRITTEN WORDS "AGREEMENT READ AND APPROVED BY")

MANDATORY

2. PROMOTIONAL TOOLS

Company or business name _____

WEB TOOLS (1)	PRODUCTS	QUANTITY	UNIT PRICE excl. tax	TOTAL excl. tax
	<input type="checkbox"/> Home Page "Arch" – EXCLUSIVE! Consult us about availability: <input type="checkbox"/> for 1 month from April to the end of August <input type="checkbox"/> 2 weeks from September to mid-November <input type="checkbox"/> 1 week from mid-November to the end of December	€ 2,500
	Banner or Medium rectangle - limited to 3 per page in rotation <input type="checkbox"/> on Home Page <input type="checkbox"/> On the pages under the heading ABOUT THE SHOW* <input type="checkbox"/> On the pages under the heading VISIT* <input type="checkbox"/> On the pages under the heading EXHIBIT* <input type="checkbox"/> On the pages under the heading NEWS* <input type="checkbox"/> On the pages under the heading PARTNERS* <input type="checkbox"/> On the pages under the heading PRESS* <small>* the headings may undergo changes</small>	€ 1,500 € 1,250 € 1,250 € 1,250 € 1,250 € 1,250 € 1,250
	<input type="checkbox"/> Banner on Newsletter to General Public (about 40,000 contacts) <input type="checkbox"/> Banner on 1 of the 10 Newsletters to Exhibitors during the show	€ 650 € 650
	"COUNTDOWN CLOCK" Exclusive <input type="checkbox"/> from 1 April to 31 October <input type="checkbox"/> from 1 November to 31 December	€ 7,000 € 7,000
	<input type="checkbox"/> Designing your banner <input type="checkbox"/> Your logo in the list of exhibitor search engine results	Ask us € 250

LITERATURE DIRECT TO VISITORS	PRODUCTS	QUANTITY	UNIT PRICE excl. tax	TOTAL excl. tax
	Official Catalogue - 40,000 copies <input type="checkbox"/> Inside back cover Exclusive <input type="checkbox"/> Inside front cover Exclusive <input type="checkbox"/> 1 full page, 4/C <input type="checkbox"/> 1 half-page, 4/C <input type="checkbox"/> Logo, 4/C, around show plan borders - Maximum 10 advertisers per plan	1 1	€ 1,950 € 2,050 € 500 € 300 € 250
	Nautic news - 10,000 copies <input type="checkbox"/> Back cover Exclusive <input type="checkbox"/> Inside front cover Exclusive <input type="checkbox"/> Banner at bottom of inside pages (2 spaces)	1 1	€ 2,150 € 1,900 € 1,000
	Official Show Carrier Bag - 80,000 copies <input type="checkbox"/> Your advert, 4/C, on 1 side of bag Exclusive <input type="checkbox"/> Your sales literature inserted in the bags	€ 19,800 Quote on demand
	<input type="checkbox"/> Pull-out floor plan - Your logo and stand number on your pavillion floor plan and your name in bold on the exhibitor list - Limited to 5 exhibitor logos	€ 300

"I declare that I have read the General Terms and Conditions for the Sale of Promotional Tools, to be found on page 18 of this file, and hereby undertake to respect them fully and unreservedly.

NAME, SIGNATURE & COMPANY STAMP
(PRECEDED BY HANDWRITTEN WORDS "AGREEMENT READ AND APPROVED BY")

MANDATORY

TOTAL 2 = € _____ excl. tax

VAT 20% = € _____

TOTAL 2 = € _____ INCL. TAX

50% deposit = € _____ INCL. TAX

3. PROMOTION SOLUTIONS

Company or business name _____

	DESCRIPTION	QUANTITY	UNIT PRICE excl. tax	TOTAL excl. tax
PRIVATIZED SPACES (1)	Nautic Café - Lounge For hire by the hour - Hours available: 10 am to 7 pm	€ 1,000
	The Scène Nautic (Main Stage) - Pavilion 1 For hire by the hour, available 10 am to 7 pm - except on Friday 8 Dec. 10 am to 10 pm	€ 1,500
	The Meeting Room - 60 m² capable of seating up to 60 persons. For hire by the hour. <input type="checkbox"/> From Saturday 2 December to Thursday 7 December <input type="checkbox"/> From Friday 8 to Sunday 10 December	€ 200 € 300
BILLBOARD ADVERTISING*	Interior Billboard Advertising <input type="checkbox"/> Canvas sign, staircase platform Pavilion 1 leading to Pavilion 2 <input type="checkbox"/> Canvas sign, escalator 2.2 <> 2.1 Exclusive <input type="checkbox"/> Broadcast of your message on the Nautic information screens	1	Quote on demand € 4,100 Quote on demand
	Sponsorship of plans on floor - Advertising strip Exclusive <input type="checkbox"/> Pavilion 1 - 10 ex. <input type="checkbox"/> Pavilion 2.1 - 5 ex. <input type="checkbox"/> Pavilion 2.2 - 5 ex. <input type="checkbox"/> Pavilion 4 - 5 ex. <input type="checkbox"/> Your logo on the plan of your pavilion	€ 5,600 € 4,100 € 4,100 € 4,100 € 340
	Adhesive Advertising <input type="checkbox"/> Adhesive advertising on 37 stair risers in Pavilion 1 going toward 2.2 (3.76 m W X 0.16 m H) <input type="checkbox"/> Adhesive advertising on glass guard rail escalator landing Pavillon 1 <input type="checkbox"/> Adhesive advertising glass sides of escalators Pavillon 1 <input type="checkbox"/> Adhesive advertising on doors of the pavilions	1	€ 5,290 Quote on demand Quote on demand Quote on demand
	Distribution of prospectus & promotional objects - Maximum 3 distribution posts <input type="checkbox"/> Weekend Package 3 hours per day - Saturday – Sunday <input type="checkbox"/> Weekend slot – Choose time from Saturday through Sunday <input type="checkbox"/> Weekday slot – Choose 3-hour time slot from Monday to Friday Choice of 3-hour time slot : <input type="checkbox"/> 10am - 1pm <input type="checkbox"/> 1pm - 4pm <input type="checkbox"/> 4pm - 7pm <input type="checkbox"/> 7pm - 10 pm, only Friday 8 th December Please indicate choice of day (to be confirmed subject to availability:/12/2017	€ 5,000 € 3,000 € 2,000
	Lanyard badge holder with your logo <input type="checkbox"/> Exhibitors - 6,000 lanyards <input type="checkbox"/> Trade professionals - 6,000 lanyards	€ 5,000 € 5,000

(1) To confirm availability contact:

Alice LELIÈVRE - alice.lelievre@nauticfestival.com - Tel.: +33 (0)1 44 37 01 44
Mobile: +33 (0)6 16 62 50 69

Names and contact details of the official Nautic caterers

ELIANCE - Tel.: +33 (0)1 57 25 37 37 - www.elior-portedeversailles.com
Exhibitors may call on the services of a caterer of their choice for a fee of 10%, provided that there is no mercantile trading carried out in any form whatsoever. To be able to carry out the services requested by you, the caterer whose services you have hired is obliged to contact the VIPARIS concessions department (Service Concessions). They will then provide your caterer with all the information relative to their operation and issue the caterer the required authorisations.
Tel.: +33 (0)1 40 68 22 22 - concessionviparis@viparis.com

*The prices shown are based on you providing us with the necessary digital file.
I declare that I have read the General Terms and Conditions for the Sale of Promotional Tools, to be found on pages 18 of this file and do hereby undertake to respect said terms unreservedly.

TOTAL 3 = € _____ excl. tax

VAT 20% = € _____

TOTAL 3 = € _____ INCL. TAX

50% deposit = € _____ INCL. TAX

NAME, SIGNATURE & COMPANY STAMP
(PRECEDED BY HANDWRITTEN WORDS "AGREEMENT READ AND APPROVED BY")

MANDATORY